Privacy Policy

Your privacy and security are important to us. We gather certain types of information from and about individuals who visit Sensor-Swarm.com (the “Site”) or who use the SensorTemp app (the “App”). This Privacy Policy covers what information we collect from you when you, how we use it, and under what circumstances we disclose it. As used in this policy, “Sensor Swarm” refers to Sensor Swarm, its affiliates, members, directors and employees. **By using the Site or the App, you agree with the terms and conditions of this Privacy Policy.**

Information Collected

When you use the Site or the App, we receive and collect certain information. The information that we receive and collect depends on what you do when you visit the Site.

**Automatically Collected Information.** Some information is automatically received and sometimes collected from you when you visit the Site. We receive and collect the name of the domain and host from which you access the Internet; the Internet protocol (IP) address of the computer you are using; the browser software you use and your operating system; the date and time you access our site; and the Internet address of the web site from which you linked directly to our site. We use this information to monitor the usage of our site, administer our website and assist in diagnosing problems with our server. Also, when we send emails to you, we may be able to identify information about your email address, such as whether you can read graphic-rich HTML emails.

**Information Collected via Cookies.** We use cookies to enhance the usability of the Site. “Cookies” are small files or records that we place on your computer’s hard drive to collect information about your activities on the Site. The cookies transmit this information back to the computers at Sensor-Swarm.com; these computers are, generally speaking, the only computers which are authorized to read such information. The information captured makes it possible for us (i) to remember information you gave to us so you don’t have to reenter it each time you visit the Site; and (ii) to monitor the usability of the Site.

Most people do not know that cookies are being placed on their computers when they visit the Site or most web sites because browsers are typically set to accept cookies. You can choose to have your browser warn you every time a cookie is being sent to you or you can turn off cookie placement. If you refuse cookies your overall Internet browsing experience may be affected.

**Information Collected Using Pixel Tags or Clear GIFs.** To help us understand the effectiveness of certain of our email marketing efforts, Sensor Swarm.com may use “message format” and “message open” sensing technologies. Both technologies require
the use of pixel tags or clear GIFs (also called web beacons). The “message format” sensing technology allows us to recognize whether you have enabled your email program to receive HTML emails; if so, this information is then associated with your email address so that subsequent messages can be sent to you in HTML format. The “message open” sensing technology allows us to recognize whether you have opened our email message. We can only detect this if you have enabled your email program to receive HTML emails.

**Information You Actively Submit.** When you create an account or add contacts to your account, you may be required to actively submit “Personal Customer Information” - - your name, email address, address, billing address, phone number, wireless network SSIDs, wireless network passwords, or credit card information. We do not capture or store any information when you use the App and your phone camera to recognize a sensor using its bar code.

Your Personal Customer Information may be used for a variety of purposes including (i) contacting you when necessary for customer service reasons, (ii) analyzing site usage, (iii) analyzing customer data, and (iv) marketing products and services.

**Information Sharing**

Sensor Swarm shares Personal Customer Information that we collect as follows:

**Subcontractors.** We send Personal Customer Information to third-party subcontractors and agents that work on our behalf to provide certain services. These third parties do not have the right to use the Personal Customer Information beyond what is necessary to assist us. They are contractually obligated to maintain the confidentiality and security of the Personal Customer Information and are restricted from using such information in any way not expressly authorized by Sensor Swarm. However, each such third party operates independently from, and may have privacy and security policies wholly different from, Sensor Swarm. Sensor Swarm bears no responsibility for the activities of any third party to whom Sensor Swarm may provide Personal Customer Information.

**Credit card companies.** Credit card transactions are handled by a third-party financial institution and their vendors, which receive Purchase Information (including credit card information) and Personal Customer Information only to verify the credit card numbers and process transactions. These parties will also store this information until the transaction is complete or longer if you have elected to store your credit card information.

**Law Enforcement Investigations.** Sensor Swarm.com may release Personal Customer Information or Purchase Information when we believe, in our good judgment, that such release is reasonably necessary to comply with law, enforce or apply the terms of any of our policies or user agreements, or to protect the rights, property, or safety of Sensor Swarm.com, our users, or others.
Sensor Swarm.com Communications

Communications related to transaction, account and website maintenance activities. By creating a Sensor Swarm.com account, you may receive communications from us relating to: account creation, payment confirmations; important website information and material changes to site policies and account management procedures.

Other Communications from Sensor Swarm.com. As a Sensor Swarm.com account holder, we use your Personal Customer Information to communicate special offers, events, new products and services from Sensor Swarm via e-mail.

Protecting your information

The Personal Customer Information you provide is secured using industry standard e-commerce security technology such as Secure Sockets Layer (SSL) encryption technology. We use this SSL technology to help prevent such information from being intercepted and read as it is transmitted over the Internet. The encrypted data goes to a secure site where your information is stored on restricted-access computers located at restricted-access sites. Although Sensor Swarm uses commercially reasonable efforts to safeguard your Personal Customer Information and Purchase Information, transmissions made by means of the Internet cannot be guaranteed secure in all instances. Sensor Swarm accepts no liability for disclosure of Personal Customer Information caused by transmission errors or the acts or omissions of third parties.

Unique E-mail & Password for Sensor Swarm Account

When you create a Sensor Swarm account, we secure your Personal Customer Information in the following manner: (i) We cross check an e-mail address with the submitted password to validate access to any Sensor Swarm.com customer account, (ii) we do not allow any e-mail address to access more than one Sensor Swarm account, and (iii) when a new Sensor Swarm account is created, we require you to submit an e-mail address that is not associated with an existing Sensor Swarm account.

Remember to Log Out

To further prevent unauthorized access to your account, remember that, after you Log on, you should Log Out once you have (i) completed your transaction, (i) completed managing your account, or (iii) decided to step away from your computer. Anyone who accesses your computer after you have logged in but before you have either logged out or your session has timed-out can access your account.

Changes to Policy
Sensor Swarm reserves the right to modify or amend this policy at any time by posting the revised Privacy Policy on our site. The changes will only affect the information we collect after the effective date of the change to our Privacy Policy unless we clearly express otherwise.

**Assignment**

In the event that all or part of our assets are sold or acquired by another party, or in the event of a merger, you grant us the right to assign the personal and non-personal information collected via the Site or the App.